OHI/O
Informal Learning Program
to foster a tech culture

2019-2020 Program
Sponsorship

hack.osu.edu
The OHI/O Program
Experiential learning & workforce development

K-12 Outreach | Hands-On Workshops | Collegiate Competitions | Seedling grants | Community & Alumni Engagement

Grown from a basement hackathon into a robust informal learning platform, our events are tied together by student leadership, hands-on workshops, experiential learning opportunities, and industry engagement.

Our Cornerstone Events:

HackOHI/O
Flagship 24-hour hackathon event founded in 2013 now grown to over 750 participants and recognized as a Signature Event by Ohio State. http://hack.osu.edu deadline is mid-Sept

MakeOHI/O
A 24-hour hardware-focused integrated & embedded systems hackathon. 150+ participants. http://hack.osu.edu/make

ShowOHI/O
A public expo for the most innovative projects http://hack.osu.edu/show

http://go.osu.edu/supportohio
OHIO Event Sponsorship
Let’s create something amazing in 2019.

OHIO is a campus group that aims to foster a tech culture at Ohio State. We possess a fundamental belief in the power of creation.

**What** do we do? We are a magnet for the most active students in their respective fields to go beyond the classroom curriculum: hosting K12 programs, collegiate competitions and hands-on workshops.

**Who** are we? Mostly engineering students within the OHIO organization, but we also partner with other colleges, departments and a wide array of student organizations including Buckeye Hackers, ACM-W, Electronics Club, Maker Club, AI Club, Business Builders Club, Medical Innovations Club, Collaborative Software Development Club, Big Data Analytics Association, Math to Industry Club and more!

Our events are 100% free, promoting the best in creative problem solving before faculty and industry experts. We connect students and sponsors to form long-lasting relationships. In return, we’re proud to offer our sponsors many perks based on their chosen tiers:

- **Students’ names, emails, resumes, and GitHub.**
- **Host a networking event or meal before and during hacking.**
- **Meet and mentor students throughout the event.**
- **Award prizes for sponsored challenges you create.**
- **Demo your APIs and other technologies.**
- **Distribute swag to attendees.**
- **Provide judges for our hackers’ projects.**
- **Present keynotes during the hackathon.**

We’re building world class hackathons. You can be a part of it today.

**Deadlines are rolling; please inquire at** [hackohio@osu.edu](mailto:hackohio@osu.edu) **for more information.**

**To sponsor, visit** [http://go.osu.edu/supportohio](http://go.osu.edu/supportohio)
Workforce Development

An investment in the tech talent pipeline

Program Partnerships
Investing in the future

Expand your brand’s outreach and strengthen your impact as a Program Sponsor. Invest in your own tech culture future.

Program Sponsorship (75K / yr)
- 3-5 year terms
- Co-branding (“Powered By”) on all events
- Named/Branded awards at ShowOHI/O
- Top level sponsor tier perks for all events
- Limit: 3

Program Long Term Fund ($1M+)
- Can span up to a 5 year term Program Sponsorship
- Exclusively named innovation fund & awards program
- Long-term staff support and advisory partnership
- Limit: 1

Staff Support and Physical Infrastructure
- Currently funded by Ohio State units until end of 2019
- National Science Foundation “Advancing Informal STEM Learning” grant awardee
- Growth of program and opportunities needs support
- Opportunity for naming rights to a new, prominent physical space

http://go.osu.edu/supportohio
# HackOHI/O 2019 Sponsorship: Nov. 2-3, 2019

<table>
<thead>
<tr>
<th></th>
<th>Program</th>
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## General

- Mentors
- Judging
- Sponsor Table
- Offer Challenge + Prize

## Recruitment

- Resume Access
- Job Posting
- Early Resume Access
- Private Recruitment Lounge

## Involvement

- Opening Keynote
  - 5 min.
  - 3 min.
  - 2 min.
- Hype Event prior to HackOHI/O
- Closing Keynote
- Tech Talk or Workshop on site at HackOHI/O

## Branding

- Logo on Website
- Swag Distribution
- Logo on Prints (Shirts, Flyers, etc.)

## Program

- MakeOHI/O 2020
  - 20% discount
- ShowOHI/O 2020
- RoboI/O 2020
- High School I/O 2020

[http://go.osu.edu/supportohio](http://go.osu.edu/supportohio)
HackOHI/O in 2018

Last year’s stats

764 Hackers

17 Universities

53 Majors

93% Interacted with a sponsor rep

Women hackers: 1 in 5

http://go.osu.edu/supportohio
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<td>Closing Keynote</td>
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http://go.osu.edu/supportohio
MakeOHI/O in 2019
Our largest makeathon, yet!

184 Makers
31 Completed Projects
30 Distinct Majors

http://go.osu.edu/supportohio
High School I/O & Robo i/o
Engaging with future engineering students

The OHI/O Informal Learning Program incorporates an array of collegiate talent as volunteers to reach out to future designers, creators and builders.

High School I/O brings together 100 high school students from central Ohio, grades 9-12, with any range of experience mimic. OHI/O students volunteer as event organizers and near-peer mentors. Local professionals volunteer as mentors and lead instructional workshops.

Robo i/o is a 2-day event for 30 middle school students from Columbus to work in teams to design an animal with characteristics and personality. They choose the inputs and the outputs and code the controls to give their animals life.

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<td>Program</td>
<td>Gold</td>
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<tr>
<td>See p. 4</td>
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- Mentors
- Judges (HS only)
- Logo Placement
- Engage with OHI/O Student Leaders

http://go.osu.edu/supportohio
ShowOHI/O
Promoting great work

Support the further development and public display of the best of the best!

Student teams who complete work at any of the OHI/O events are encouraged to continue developing working demos. The best of the applicants are on display at the end of the academic year in an open house style public event.

Show your dedication of advancing the tech culture in Columbus with your support of ShowOHI/O!

ShowOHI/O Sponsorship: April 2019

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Partnership Events
Expand and enrich in targeted tech areas

OHI/O has a strong campus brand for hackathons and learning experiences on campus. This has drawn several student organizations together to co-host events with OHI/O. We encourage you to explore sponsoring these topic-specific events with our like-minded friends.

http://go.osu.edu/supportohio
Previous Sponsors

Microsoft

Honda

The Power of Dreams

JPMorgan Chase & Co.

American Electric Power

irthSolutions

Engie

Root

Battelle

Big Lots! Foundation

Capital One

DSW Designer Shoe Warehouse

FedEx

KeyBank

Kroger Technology

Rockwell Automation

Veeva

CAS

GitHub

Google

APTIV

covermymeds

jamf

Nationwide

State Auto

Phi Kappa Phi

rev1 ventures

sticker mule

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