

Nexient Background

“Because life’s too short for crappy software.”

Nexient’s 100% US-based Agile developers, designers, strategists, and consultants create innovative and effective software for enterprises and tech companies. Great software has the power to engage and connect with people.

We are challenging you to create solutions that connect, engage, and bring value in people’s lives.

Nexient’s Challenge

Supply chain optimization app

There are millions of trucks on the roads, everyday delivering loads to companies and making home deliveries. The trucking industry can even be considered a mobile warehouse for many large companies. Traffic, pollution, and serious risks to private motorists are just some of the topics that bubble to the top when considering this multi-billion dollar industry.

But it is also an industry at the very beginning of a digital disruption. Digital load boards and freight marketplaces have been created. Uber and Amazon have jumped into the supply chain game. There are many big brains, including Bill Gates, Jeff Bezos, and Al Gore contributing time and money to make this industry better.

For this challenge, pick one of the following aspects of the supply chain to address with a digital solution:

1. Reducing environmental impact (reducing emissions, fuel, etc.)
2. Reducing shipping costs to companies and customers
3. Faster delivery times
4. Any gained efficiencies in the end-to-end process of moving freight from point A to B